

Rock The Block

Bringing People Together to Revitalize Our Community



Rock the Block is focused on bringing people together to revitalize neighborhoods.

The purpose is to get neighbors and the greater community working together to improve their community. The program is designed to address the exterior areas of properties including yard maintenance, lighting improvements, and repair of porches, railings, windows, and critical home repairs.

By completing revitalization projects such as Rock the Block, we can help promote a vibrant, well-maintained neighborhood that leads to healthy families and increased property values. As we work towards a world where everyone has a decent place to live, we know that affordable homeownership is only part of the solution and focus on homeowner home repairs as well.

Rock the Block is a volunteer driven, community based event with the aim of improving a neighborhood's appearance along with assisting local homeowners with upkeep and needed home repairs.

Small changes make a big impact, especially for homeowners who experience financial or physical barriers to home maintenance and repair. Rock the Block brings to life a community well being. Volunteers work side-by-side with homeowners and make a huge impact in our community. Currently, we are focusing on the Sam Street neighborhood located in the Bay City corridor.

Join us in bringing people together to revitalize our community.



How The Community Can Support Rock the Block



Learn more about Midland County Habitat for Humanity
1703 S Saginaw Road, Midland, MI
(989) 496 0900 midlandhabitat.org

Seeking to put God's love into action, Habitat for Humanity brings people together to build homes, communities and hope.





Please join us in bringing people together to revitalize our community.

July 26th, 27th, 28th and August 2nd, 3rd, 4th
Bay City Road Corridor in the Sam Street neighborhood

Rock the Block is focused on bringing people together to revitalize neighborhoods. The purpose is to get neighbors and the greater community working together to improve their community. The program is designed to address the exterior areas of properties and critical home repairs. By completing revitalization projects such as Rock the Block, we can help promote a vibrant, well-maintained neighborhood that leads to healthy families and increased property values.

Sponsorship Details

Breakfast Sponsor – \$250

- Sign at breakfast table
- Company name on sponsor yard signs
- Recognition in the Facebook event
- Name listed on MCHFH website
- 1/8 size ad in the event electronic program

Refreshment Sponsor – \$500

All benefits in Breakfast Sponsor plus:

- Sign at the lunch table
- ¼ size ad in the electronic program
- Yard sign displayed at volunteer tent
- Recognition on MCHFH Facebook page bi-annually

Safety Sponsor – \$1,000

All benefits in Refreshment Sponsor plus:

- Recognition in the Facebook event plus MCHFH Facebook page
- Company logo displayed on the PPE boxes
- ½ size ad in the event electronic program
- Single recognition in the MCHFH newsletter
- Quarterly recognition on MCHFH Facebook page

Weatherization Sponsor – \$2,000

All benefits in Safety Sponsor plus:

- Quarterly recognition in MCHFH newsletter
- Recognition in RTB Facebook event and on MCHFH Facebook page
- Logo listed on MCHFH website
- Company logo on sponsor yard sign
- ½ page ad in event electronic program

Critical Repair Sponsor - \$3,000

All benefits in Weatherization plus:

- 1 page ad in electronic program
- Verbally thanked during event
- Banner on construction site (provided by sponsor)
- Option to appear in a Facebook live on site at RTB
- Logo on RTB t-shirt
- Mentioned in RTB press release

Title Sponsor - \$5,000

All benefits in Weatherization plus:

- Logo on Facebook event cover picture and website declaring title sponsor
- Logo on all yard signs
- Individual yard sign with logo
- Bi-monthly recognition on MCHFH Facebook page

Refreshment Donation

Donate refreshment items for our volunteers to help keep everyone hydrated and fueled. All items donated will be eligible for 80% of their value to count toward a sponsorship package.

For instance, if the item donated is valued at \$320.00 it will receive 80% of it's value which is \$256.00 and would qualify for the benefits of the Breakfast Sponsorship package. For questions or additional information, contact Amanda King, Impact Manager 989-496-0600, or king@midlandhabitat.org.

Items Needed for Refreshments:

- Fresh fruit such as apples, bananas, oranges and tangerines
- Bagels
- Cookies
- Lunch for 200 volunteers such as pizza or boxed lunches
- Chips
- Water
- Gatorade
- Soda pop
- Coffee



Learn more about Midland County Habitat for Humanity
1703 S Saginaw Road, Midland, MI
(989) 496 0900 midlandhabitat.org



Seeking to put God's love into action, Habitat for Humanity brings people together to build homes, communities and hope.



Rock the Block Pledge Card

Name: _____ Address: _____

City/State/Zip: _____ Phone number: _____

E-mail: _____

Name of individual or business to appear on recognition materials: _____

I would like to volunteer at Rock the Block, please contact met at _____

I would like to be contacted about directing my Thrivent Choice Dollars to MCHFH

Please invoice me. Send invoice to: _____

I would like to be contacted with information about creating a Thrivent Action Team to benefit MCHFH

I am not able to be an event sponsor or attend the event, but please accept my donation of: _____

I will be designating funds from a community foundation donor advised fund (MCHFH tax ID: 38-2884074)

Sponsorship Levels

Title Sponsor - \$5,000

Critical Repair Sponsor— \$3,000

Weatherization Sponsor— \$2,000

Safety Sponsor— \$1,000

Refreshment Sponsor— \$500

Breakfast Sponsor— \$250

I would like to donate a refreshment item with sponsorship credit for 80% of the item value. Item donating: _____

If your sponsorship includes logo recognition please send logo in .esp, .png or .jpg file format to king@midlandhabitat.org by August 5th, 2022 to be included in the presentation.

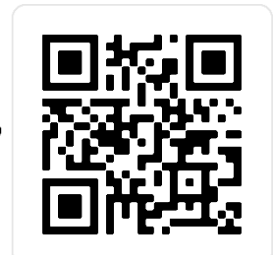
Payment Information

Check (Make payable to Midland County Habitat for Humanity Mail to: Midland County Habitat, Attn: Rock the Block, 1703 S. Saginaw Rd., Midland, MI 48640 or email: King@midlandhabitat.org)

Card number: _____

Exp. date: _____ Code: _____

Signature: _____



SCAN ME

Text-to-give by texting (989) 375-1775



Midland County
Habitat
for Humanity®

Learn more about Midland County Habitat for Humanity
1703 S Saginaw Road, Midland, MI
(989) 496 0900 midlandhabitat.org



Seeking to put God's love into action, Habitat for Humanity brings people together to build homes, communities and hope.