



Cost of Home

How you can help: Share on Social Media

Post a photo of yourself holding one of our signs or write-ins and tag us! The Cost of Home campaign focuses on improving housing affordability across the housing continuum and for individuals and families of all incomes. At Habitat, we know that everyone deserves to build the foundation for a strong, healthy future for themselves and their families — no matter where they live or how much money they earn.

Take a photo holding one of our statement signs (or of just the sign itself).



No one should have to choose between paying for housing and paying for groceries, education, transportation or healthcare. I'm standing with @midlandhabitatforhumanity to make sure home is something we can all afford.
#CostofHomeMidlandMI #CostofHome

For the caption, use some of our sample messaging, or write your own statement

I'm working to ensure that no one in our community has to spend half or more of their income on housing. Everyone should be able to afford safe, decent housing without sacrificing other needs. @midlandhabitatforhumanity
#CostofHomeMidlandMI #CostofHome

Families in Midland county must choose between a safe home, groceries, health care, and reliable transportation. No one should have to make that choice. Let's make sure that home is something everyone can afford.
@midlandhabitatforhumanity
#CostofHomeMidlandMI #CostofHome

**Share widely!
We need your voice.**

Instagram @midlandhabitatforhumanity
Facebook @midlandcountyhabitatforhumanity